AMENDMENTS TO THE CLAIMS

1-33. (canceled)

34. (Currently amended) One or more computer storage media containing instructions that, when included in an application executed by an embedded computing system provide and manage a generic interface between a generic data source local to the computing system and a displayed list of items from the generic data source, a configuration and an appearance of the displayed list being determined by selections from an original equipment manufacturer (OEM) graphical user interface (GUI) software <u>that instantiates a preconfigured list manager that is executable to</u>, wherein the instructions perform the following steps:

receiving the selections from the OEM GUI software to determine the configuration and the appearance of the displayed list;

accessing the generic data source that contains one or more of the items;

populating the displayed list with the items from the generic data source according to one or more scrolling events received;

wherein the OEM GUI software is configured independently of the one or more media; and

wherein the instructions are executable on different computing platforms and in different applications to provide the displayed list.

35-36. (canceled)

37.   (Currently amended)   An   embedded   computer   system,
comprising:

a computer processor;

a display communicatively coupled with the computer processor;

a memory communicatively coupled with the computer processor, wherein
the memory is capable of storing:

an original equipment manufacturer (OEM)-selected application to
be executed by the computer processor;

a data source locally accessible to the OEM-selected application; and

an OEM-provided software that selects a configuration and an
appearance of a list of data items from the data source to be presented on the
display[[;]], wherein the OEM-provided software instantiates a preconfigured list
manager ~~capable of being added to the OEM-application and providing~~ to:

act as an interface between the data source and the list[[;]],
~~wherein the list manager~~

receive[[s]] the configuration and the appearance from the
OEM-provided software, access[[es]] the data source, and populate[[s]] the
list of data items according to the configuration and the appearance; and

~~wherein the list manager~~ is capable of residing on various systems using various computing platforms and wherein the list manager is capable of being added to various applications.

38.   (Previously Presented)   The system as recited in claim 37, wherein the list manager further populates the list of data items according to a scrolling event.

39-40. (Canceled)

41. (New) A method comprising:

instantiating a list manager, by an original equipment manufacturer (OEM)-selected application, that is capable of residing on various systems using various computing platforms; and

configuring a display of a list by the list manager by:

receiving configuration and appearance of the list from the OEM-selected application;

accessing a generic data source to obtain items for inclusion in the list; and

populating the list using the items according to the configuration and the appearance.